



# 5 REASONS TO FEED RICE BRAN

- 1.) Calorie dense. Ideal for weight gain.
- 2.) Low Sugar/Starch.
- 3.) Aids in ulcer management.
- 4.) Rich in Omega fatty acids. Optimizes coat condition and shine.
- 5.) "Cool" energy. May help with "hot" behavior.

	RAW	RICE BRAN PLUS	STABLIZED
PROTECTED FROM RANCIDITY	NO*	✓	✓
CORRECTED Ca:Ph Ratio	NO**	✓	✓
APPROXIMATE SHELF LIFE	5-7 Days	3-6 Mos.	9-12 Mos.
COST PER LB.			

\* Naturally high in fat; raw rice bran turns rancid quickly. Consumption of rancid feed may cause digestive and health issues.

\*\* Naturally high in Phosphorus; raw rice bran may create an inverted Ca:Ph ratio negatively impacting bone growth and density.