

# Nutrition as Nature Intended

## A Lifetime of Commitment



**Peter R. Cheeke, Professor Emeritus of Animal Nutrition at Oregon State University was raised on a family farm in British Columbia, Canada.**

His interest in plants, animals and strengthening the family farm has resulted in a lifetime of research with far reaching implications for ruminant, rabbit and poultry nutrition. He is best known for founding the Oregon State University Rabbit Research Center.

A prolific author; his publications include: Rabbit Production, Rabbit Feeding and Nutrition, Natural Toxicants in Feeds, Forages, and Poisonous Plants, Contemporary Issues in Animal Agriculture and Applied Animal Nutrition. He has served on the editorial boards of the Journal of Animal Science, and Animal Feed Science and Technology.

Dr. Cheeke and his wife, Karen, operate a small farm with an equestrian facility for dressage. He serves as an industry consultant and is a highly sought after public speaker.

Dr. Peter Cheeke's

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INTENSIVE GUT THERAPY

Dr. Peter Cheeke's  
**YQ+**™



**Natural, Effective,  
Fast Acting.**

**Total G/I Support  
for Multi-Species**



# Dr. Peter Cheeke's YQ+

## Simplifies Supplement Programs and Reduces Costs

Respiratory • Cardiovascular • Digestive • Immune • Joint • Reproductive • Structural

### Natural

A wealth of international research revealed the health benefits of two potent desert plants: Yucca and Quillaja. Using this super blend as a foundation; nutrition experts, Dr. Peter Cheeke (*Oregon State University*) and Dr. John Throckmorton (*L.A. Hearne Company*) applied the latest research advances to formulate a select blend of natural, highly functional ingredients to create a next generation gut health supplement.

#### Whole Plant Yucca

- Natural Anti-inflammatory
- Ammonia Control

#### Whole Plant Quillaja

- Improves Respiratory Health
- Immuno Stimulator
- Increases Nutrient Absorption

#### Omega-3 Fatty Acids

- Improves Skin and Coat Condition
- Supports Cardiovascular Health
- Natural anti-inflammatory

#### Pre- and Probiotics

- Optimizes Digestion and Absorption

#### Natural Anti-oxidants

- Improves Cellular Longevity
- Reduces Free Radical Damage

#### Herbs, Spices

- Feed Attractants
- Digestive Enhancers
- Anti – microbial, septic, fungal and viral properties

#### Lecithin

- Soothes, coats and protects gut from ulceration

#### Balanced with Essential Vitamins and Minerals

- Growth and Maintenance of Bone and Cartilage
- Immune System and Physiological Support



Use as a daily, cost effective health supplement or temporarily for stress management.

### Unique

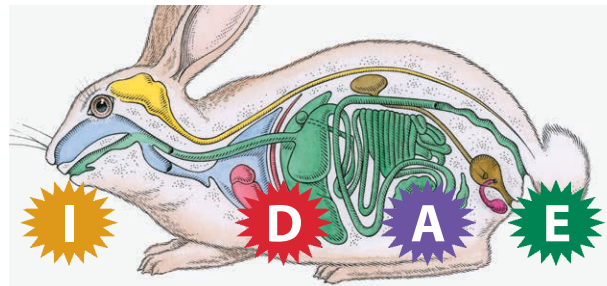
#### Multi-Targeted Approach to GI Health

**INGESTION:** Highly palatable. Stimulates appetite and increases food intake.

**DIGESTION:** Promotes proper bacterial balance for maximum bioavailability of nutrition.

**ABSORPTION:** Supports health of intestinal villi for improved uptake of nutrition.

**ELIMINATION:** Good gut motility ensures efficient elimination of waste and contaminants.



Dr. Cheeke's YQ+ is unique in its multi-targeted approach to supporting **TOTAL GUT HEALTH**

#### Dr. Peter Cheeke's YQ+ May:

- Improve Health and Longevity
- Improve Respiratory Health
- Enhance Immune System
- Aid in Digestion and Maintenance of Gut Function
- Reduce Stillbirths and Mortality of Newborns (*Litter Bearing Animals*)
- Control Environmental Ammonia Odors

### Proven

Dr. Cheeke's is proven to provide fast, effective relief from high stress events including:

- **Traveling and Showing**
- **Breeding**
- **Dietary/Environmental Changes**
- **Recovery from Illness**
- **Mal or undernourishment/Weight Gain**

**Dr. Peter Cheeke's YQ+ may be fed to rabbits, livestock (except sheep), poultry, and horses.**

#### RABBIT:

"Improves production, protects juveniles from scouring, keeps on feed when traveling, aids coat growth and condition." -Willis P., ARBA Judge/ Breeder

#### HORSE:

"I started seeing improvement in my horse's respiratory problems after 1 week on YQ+ . All his symptoms, the nasal discharge, coughing and sneezing have diminished, probably by as much as 50%." -Chris S.

#### LIVESTOCK:

"I brought 2 pigs home that were scouring (diarrhea) when they arrived. I followed the YQ+ directions for swine and the next morning they were 100% normal." -Kati P.

#### POULTRY:

"I stopped showing my top winning Silkie hen due to stress problems. She is really improved now that she is on Dr. Peter Cheeke's YQ+ and I have decided to show her at a few more shows before I retire her." -Suzanne R.