



For 75 years, L.A. Hearne Company has been producing California's finest animal feeds.

Outstanding Performance for Generations

Carefully crafted from select ingredients, guided by the latest scientific research and milled with a sense of pride borne of a family commitment that spans four generations, King Rabbit Feeds are California's finest.

The King™ brand is synonymous with quality and King™ feeds are recognized and sought after by rabbit breeders and show professionals for their:

Safety. Our mills are free of Paylean, Bovatec, Rumensin and other drugs that are commonly used in livestock feeds but toxic to rabbits.

Quality. We use top grade, wholesome ingredients from trusted supply sources.

Consistency. Our locked formulas guarantee uniformity from bag to bag.

Performance. Our feeds are nutritionally balanced, species specific and calorie dense.

Healthful. Our feeds are enhanced with nutraceuticals to support health, performance, condition and longevity.

Whether you're raising rabbits as family pets, for show, for meat or as a professional breeder, there's a King Rabbit Feed that provides complete, balanced nutrition for growth, maintenance or reproduction.

LifeLong Natural



LifeLong Natural is designed to support the needs of adult show or pet rabbits. Enhanced with a variety of nutraceuticals, LifeLong Natural promotes health and longevity while reducing the stress of show rabbits from traveling and reproduction.

- Low Starch, High Fiber formula,
- Pre and Probiotics for a healthy digestive and immune system,
- Whole plant yucca, a natural anti-inflammatory, also minimizes ammonia odor,
- Lecithin enhances coat condition and minimizes wool blockages,
- G/I Herbal Complex aids digestive and immune function,
- Antioxidants protect against the harmful effect of free radicals,
- Vitamins, minerals and essential amino acids improve conception rates, early embryo survival, feed efficiency, enhance metabolism plus maintain health and appearance.

Available in 10#, 25# and 50# Bags



LifeLong Combo

LifeLong Combo is higher in calories and protein to support the nutritional needs of JR rabbits, pregnant/lactating does, cavies and chinchillas.

- Low Starch, High Fiber formula,
- Pre and Probiotics for a healthy digestive and immune system,
- Whole plant yucca, a natural anti-inflammatory, also minimizes ammonia odor,
- Lecithin enhances coat condition and minimizes wool blockages,
- High levels of stabilized Vitamin C and Folic Acid to meet cavie requirements,
- Antioxidants protect against the harmful effect of free radicals,
- Vitamins, minerals and essential amino acids improve conception rates, early embryo survival, feed efficiency, enhance metabolism plus maintain health and appearance.

Available in 10#, 25# and 50# Bags

KING Rabbit Nutrition Program

Meat Rabbits	All Life Stages Cloverleaf Traveling, Showing, Illness Add Dr. Cheeke's YQ+
Show Rabbits	Up to Age 7 Months LifeLong Combo + Dr. Cheeke's YQ+ After 7 Months LifeLong Natural + Dr. Cheeke's YQ+
Breeding Does	1 Week Before Kindling Add Dr. Cheeke's YQ+ to Cloverleaf or LifeLong Combo 10 Days After Kindling Add in Doe Builder 10-30% of Total Daily Diet 1 Week Before Weaning Remove Doe Builder & Add Dr. Cheeke's YQ+ Post Weaning Maintain Dr. Cheeke's YQ+ during transition back to Cloverleaf or LifeLong Natural
Pet Rabbits	Up to Age 7 Months LifeLong Combo After 7 Months LifeLong Natural Traveling or Illness Add Dr. Cheeke's YQ+



Consistent Quality and Performance
King Feed is highly sought after and recommended by professionals.



KING Feeds
Division of L.A. Hearne Company

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**Cloverleaf
LifeLong
Natural
LifeLong
Combo**



Cloverleaf

Cloverleaf Rabbit Feed is a complete, balanced diet designed to be fed as the sole ration for growing & breeding meat rabbits. The following nutritional enhancements optimize feed conversion, weight gain and overall health:

- Rice bran and beet pulp provide fiber and energy,
- Yeast culture, a prebiotic, stimulates fiber utilization and promotes a healthy digestive environment,
- Probiotics, heat stable live bacteria aids digestive and immune health,
- Whole plant yucca, a natural anti-inflammatory, also minimizes ammonia odor,
- Vitamins, minerals and essential amino acids to improve conception rates, early embryo survival, feed efficiency, enhance metabolism plus maintain health and appearance.

Available in 25# and 50# bags



KING Rabbit Feeds at a Glance

Ingredient	Benefit	Cloverleaf	LifeLong Combo	LifeLong Natural
Protein	Dietary source of amino acids to support growth, development and maintenance of muscle.	16%	18%	16%
High in Fiber	Critical for gut motility and proper digestive function.	NLT 14% NMT 17%	NLT 15% NMT 18%	NLT 17% NMT 20%
Low in Starch	Minimizes growth of "bad" bacteria which cause digestive disrupt and diarrhea.	NMT 14%	NMT 11%	NMT 11%
Antioxidants	Prevents free radical damage, aids in stress management.	X	X	X
Small Pellet Size	Minimizes waste and enhances feed intake.		X	X
Pre (Yeast Culture) and Probiotics (Heat Stable Live Bacteria)	Promotes digestive health and improves nutrient digestability.	X	X	X
G/I Herbal Complex	Supports digestive and immune function.			X
Lecithin	Improves coat condition and minimizes wool blockages.		X	X
Whole Plant Yucca	Natural anti-inflammatory, minimizes ammonia odor.	X	X	X
Essential Vitamins, Minerals and Essential Amino Acids	Supports reproductive and skeletal systems, aids metabolic processes.	X	X	X

*NLT = Not Less Than NMT = Not More Than

Dr. Cheeke's YQ+

A symphony of natural ingredients carefully orchestrated to provide a multi-targeted approach to gut health producing unparalleled results.

As a daily health supplement, Dr. Cheeke's YQ+ reduces the need for handling multiple feed additives. It is a cost effective prevention strategy for maintaining the health and wellness of your animal and provides system wide support including: cardiovascular, respiratory, digestive, immune, joint, reproductive and structural.

It is an excellent temporary aid for stress management (showing, breeding, traveling), illness (appetite stimulate, medicine carrier, additional energy), dietary changes (minimizes digestive disruption) and respiratory or digestive distress (diarrhea).

In litter bearing animals, such as rabbits, Dr. Cheeke's YQ+ may reduce mortality rates, increase live litter size and improve kit weight gain.

Available in 10#, 20# and 40# Bags

Doe Builder



Doe Builder is designed to support the additional nutritional requirements of pregnant/lactating does. Providing an additional boost of protein, calories and immune support; Doe Builder is ideal for enhancing milk production, reducing lactation stress and maintaining body condition.

Available in 25# Bags

Bunny G/I Big Bite Treats

The easy way to support digestive, immune and dental health! Each bite (large 1/2 inch pellet) contains:

- Fiber to support gut motility and digestive function,
- Lecithin to minimize wool blockages and improve coat condition,
- Diatomaceous earth to manage intestinal parasites,
- Pre and probiotics to promote a healthy gut, balance micro-flora and improve nutrient availability and digestion,
- G/I Herbal complex that enhances digestive function, stimulates appetite and supports immune function.

Available in 10# Bags