

We are not just a dog food company, we are dog people. One hundred years of combined dog raising and training experience coupled with the expertise of one of the top nutritionists in the nation gives the Black Gold team the edge in canine nutrition. To craft our grain free formulas, we researched and selected the highest quality natural ingredients used in pet food today. Mixing these ingredients on the advice of our nutritionist we offer the absolute ultimate in a dog food formula. Ultimate in nutrition. Ultimate in taste. Ultimate in every aspect.

**THAT'S WHY  
"DOGS LOVE US....  
PEOPLE TRUST US".**

Natural sources of Omega 6 & 3 essential Fatty Acids for good health, probiotics for balanced digestion, DHA for brain development, optimum calcium/phosphorus ratios for bone growth and chondroitin and glucosamine for joint health.

## ULTIMATE GRAIN FREE 32/18 SALMON MEAL & WHITE POTATO



**METABOLIZED ENERGY - AS FED- 1835 KCAL/LB  
DIGESTIBILITY 96%**

**INGREDIENTS:** Salmon Meal, Menhaden Fish Meal, Dried Potato, Dried Peas, Sweet Potato, Chicken Fat (preserved with mixed tocopherols and citric acid), Potato Protein, Flaxseed Meal, Brewers Dried Yeast, Dehydrated Alfalfa Meal, Dried Egg Product, Canola Oil, Natural Flavors, Salt, Lecithin, Choline Chloride, Dried Chicory Root, L-Carnitine, Dried Carrots, Dried Cranberries, Dried Blueberries, Yucca Schidigera extract, Ascorbic Acid, Minerals (Zinc Sulfate, Ferrous Sulfate, Zinc Proteinate, Iron Proteinate, Zinc Oxide, Copper Sulfate, Copper Proteinate, Manganese Sulfate, Manganese Proteinate, Calcium Iodate, Sodium Selenite), Vitamins (Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, Niacin, Calcium Pantothenate, Riboflavin, Pyridoxine Hydrochloride, Thiamine Mononitrate, Menadione Sodium Bisulfite Complex, Folic Acid, Biotin, Vitamin B12 Supplement), Saccharomyces Cerevisiae Yeast Culture, Dried Enterococcus Faecium Fermentation Product, Dried Lactobacillus Acidophilus Fermentation Product, Dried Aspergillus Niger Fermentation Extract, Dried Trichoderma Longibrachiatum Fermentation Extract, Dried Bacillus Subtilis Fermentation Extract.

### GUARANTEED ANALYSIS

Crude Protein minimum	32.0%
Crude Fat minimum	18.0%
Crude Fiber maximum	5.5%
Moisture maximum	12.0%
Calcium minimum	1.2%
Phosphorous minimum	1.0%

Vitamin A minimum	10,000 IU/kg
Vitamin C minimum*	25 mg/kg
Vitamin E minimum	80 IU/kg
Omega 3 Fatty Acid minimum*	1.5%
Omega 6 Fatty Acid minimum*	3.5%
DHA minimum*	0.05%
EPA minimum*	0.01%
Chondroitin minimum*	90 mg/kg
Glucosamine minimum*	120 mg/kg

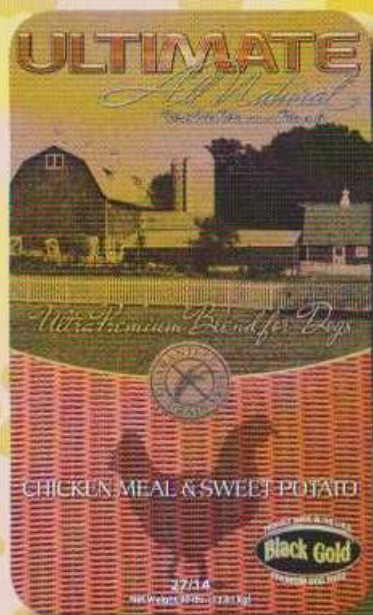
\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profile





# ULTIMATE GRAIN FREE

## 27/14 CHICKEN MEAL & SWEET POTATO



**METABOLIZED ENERGY - AS FED - 1636 KCAL/LB**  
**DIGESTIBILITY 96%**

**INGREDIENTS:** Chicken Meal, Sweet Potato, Dried Peas, Dried Potato, Chicken Fat (preserved with mixed tocopherols and citric acid), Brewers Dried Yeast, Dried Egg Product, Dehydrated Alfalfa Meal, Natural Flavors, Flaxseed Meal, Dicalcium Phosphate, Potassium Chloride, Salt, Lecithin, Choline Chloride, Dried Chicory Root, L-Carnitine, Dried Kelp Meal, Dried Carrots, Dried Cranberries, Dried Blueberries, Yucca Schidigera extract, Ascorbic Acid, Minerals (Zinc Sulfate, Ferrous Sulfate, Zinc Proteinate, Iron Proteinate, Zinc Oxide, Copper Sulfate, Copper Proteinate, Manganese Sulfate, Manganese Proteinate, Calcium Iodate, Sodium Selenite), Vitamins (Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, Niacin, Calcium Pantothenate, Riboflavin, Pyridoxine Hydrochloride, Thiamine Mononitrate, Menadione Sodium Bisulfite Complex, Folic Acid, Biotin, Vitamin B12 Supplement), Saccharomyces Cerevisiae Yeast Culture, Dried Enterococcus Faecium Fermentation Product, Dried Lactobacillus Acidophilus Fermentation Product, Dried Aspergillus Niger Fermentation Extract, Dried Trichoderma Longibrachiatum Fermentation Extract, Dried Bacillus Subtilis Fermentation Extract



### GUARANTEED ANALYSIS

Crude Protein minimum	27%
Crude Fat minimum	14%
Crude Fiber maximum	4.5%
Moisture maximum	12%
Calcium minimum	1.2%
Phosphorous minimum	0.9%

Vitamin A minimum	10,000 IU/kg
Vitamin C minimum*	25 mg/kg
Vitamin E minimum	80 IU/kg
Omega 3 Fatty Acid minimum*	0.7%
Omega 6 Fatty Acid minimum*	3.5%
DHA minimum*	0.05%
EPA minimum*	0.01%
Chondroitin minimum*	100 mg/kg
Glucosamine minimum*	120 mg/kg

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profile

*Ultimate Grain Free*

*Ultimate Signature Series*

*Black Gold Premium*

*Black Gold Basics*

*Speciality Items*



We are not just a company, we are people. One of the reasons for our 30 years of combined dog and training experience with the expertise of one of the nation's top nutritionists in the field is the Black Gold team that canine nutrition. To create grain free formulas, we have selected the highest quality natural ingredients for our pet food today. Mixing the right ingredients on the advice of a nutritionist we offer the ultimate in a dog food. Ultimate in nutrition. Ultimate in taste. Ultimate in every

**THAT'S WHY  
"DOGS LOVE US"  
PEOPLE TRUST**

Natural sources of Omega 3 essential Fatty Acids for health, probiotics for digestion, DHA for development, optimum phosphorus ratios for bone and chondroitin and glucosamine for joint health.

**Ultimate Signature Series** - super premium formulas that are corn free, wheat free and soy free with proteinated minerals for optimum absorption and natural sources of Omega 6 & 3 Essential Fatty Acids for good health. All Ultimates are formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages.

### ULTIMATE PUPPY 30/20 CORN, WHEAT & SOY FREE



Metabolized Energy  
- AS FED - 1982 kcal/lb.  
Digestibility 94%

**INGREDIENTS:** Chicken Meal, Brewers Rice, Chicken Fat (Preserved With Mixed Tocopherols and Citric Acid), Ground Whole Barley, Dried Beet Pulp, Ground Oat Groats, Brewers Dried Yeast, Fish Meal, Flaxseed Meal, Natural Flavors, Dried Eggs, Essential Vitamins and Proteinated Minerals



#### GUARANTEED ANALYSIS

Crude Protein, minimum	30.0%
Crude Fat, minimum	20.0%
Crude Fiber, maximum	3.0%
Moisture, maximum	12.0%
Calcium, minimum	1.2%
Phosphorus, minimum	0.8%
Omega 3, minimum*	0.6%
Omega 6, minimum*	3.8%

### ULTIMATE PERFORMANCE 28/20 CORN, WHEAT & SOY FREE



Metabolized Energy  
- AS FED - 2033 kcal/lb.  
Digestibility 94%

**INGREDIENTS:** Chicken Meal, Brewers Rice, Chicken Fat (Preserved With Mixed Tocopherols and Citric Acid), Ground Whole Barley, Dried Beet Pulp, Ground Oat Groats, Brewers Dried Yeast, Fish Meal, Flaxseed Meal, Natural Flavors, Dried Eggs, Essential Vitamins and Proteinated Minerals



#### GUARANTEED ANALYSIS

Crude Protein, minimum	28.0%
Crude Fat, minimum	20.0%
Crude Fiber, maximum	3.0%
Moisture, maximum	12.0%
Calcium, minimum	1.2%
Phosphorus, minimum	0.8%
Omega 3, minimum*	0.6%
Omega 6, minimum*	3.8%



Wholesome nutritious ancient grains like rice and barley, along with top grade meat proteins, assure the ultimate in taste, digestibility and nutrition. This combination delivers that obvious look of overall good health and magnificence that every dog deserves.

## ULTIMATE CHICKEN MEAL & RICE 25/14 CORN, WHEAT & SOY FREE



Metabolized Energy  
- AS FED - 1743 kcal/lb.  
Digestibility 94%

**INGREDIENTS:** Chicken Meal, Brewers Rice, Ground Whole Barley, Chicken Fat (Preserved With Mixed Tocopherols and Citric Acid), Oat Groats, Fish Meal, Dried Beet Pulp, Dried Eggs, Canola Oil, Natural Flavors, Flaxseed Meal, Brewers Dried Yeast, and Essential Vitamins & Proteinated Minerals.



### GUARANTEED ANALYSIS

Crude Protein, minimum	25.0%
Crude Fat, minimum	14.0%
Crude Fiber, maximum	3.0%
Moisture, maximum	10.0%
Calcium, minimum	1.0%
Phosphorus, minimum	0.8%
Omega 3, minimum*	0.4%
Omega 6, minimum*	2.5%

## ULTIMATE LAMB MEAL & RICE 22/12 CORN, WHEAT & SOY FREE



Metabolized Energy  
- AS FED - 1688 kcal/lb.  
Digestibility 94%

**INGREDIENTS:** Lamb Meal, Brown Rice, Brewers Rice, Rice Bran, Oat Groats, Chicken Meal, Chicken Fat (Preserved With Mixed Tocopherols And Citric Acid), Brewers Dried Yeast, Dried Beet Pulp, Calcium Carbonate, Natural Flavors, Flaxseed Meal, and Essential Vitamins & Proteinated Minerals.



### GUARANTEED ANALYSIS

Crude Protein, minimum	22.0%
Crude Fat, minimum	12.0%
Crude Fiber, maximum	4.5%
Moisture, maximum	10.0%
Calcium, minimum	1.5%
Phosphorus, minimum	1.0%
Omega 3, minimum*	0.5%
Omega 6, minimum*	2.7%

*Ultimate Signature Series*

*Black Gold Premium*

*Black Gold Basics*

*Specialty Items*

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profile



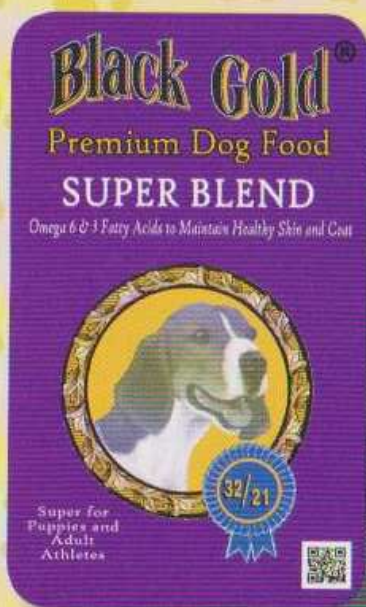
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Natural sources  
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and chondroitin  
for joint health.

These formulas provide the premium nutrition your dog deserves. Formulated with highly nutritious animal based proteins, high quality fats, Omega 6 & 3 Fatty Acids, and glucosamine and chondroitin. These provide the essential nutrients for strong bones and joints along with spectacular skin and a beautiful coat.

### PREMIUM SUPER 32/21



Metabolized Energy  
- AS FED - 2015 Kcal/Lb  
Digestibility 94%

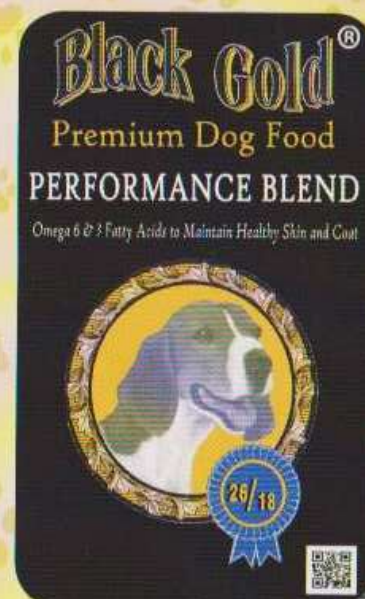
**INGREDIENTS:** Chicken Meal, Corn Meal, Fish Meal, Chicken Fat (Preserved With Mixed Tocopherols and Citric Acid), Brewers Rice, Corn Gluten Meal, Ground Whole Barley, Dried Beet Pulp, Natural Flavors, Canola Oil, Dried Eggs, Brewers Dried Yeast, and Essential Vitamins & Proteinated Minerals.



#### GUARANTEED ANALYSIS

Crude Protein, Minimum	32.0%
Crude Fat, Minimum	21.0%
Crude Fiber, Maximum	3.0%
Moisture, Maximum	12.0%
Calcium	1.0%
Phosphorous	0.9%
Omega 3, Minimum*	0.30%
Omega 6, Minimum*	3.0%

### PREMIUM PERFORMANCE 26/18



Metabolized Energy  
- AS FED - 1879 Kcal/Lb  
Digestibility 90%

**INGREDIENTS:** Meat Meal, Corn Meal, Ground Wheat, Corn Gluten Meal, Chicken Fat (Preserved With Mixed Tocopherols and Citric Acid), Chicken By Product Meal, Brewers Rice, Dried Beet Pulp, Natural Flavors and Essential Vitamins & Minerals.



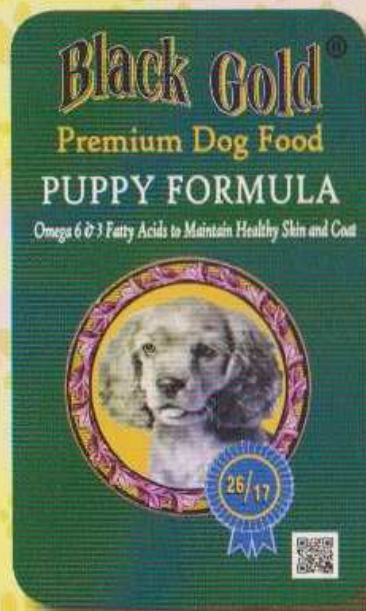
#### GUARANTEED ANALYSIS

Crude Protein, Minimum	26.0%
Crude Fat, Minimum	18.0%
Crude Fiber, Maximum	3.5%
Moisture, Maximum	12.0%
Omega 3, Minimum*	0.3%
Omega 6, Minimum*	3.0%



With superior palatability over most other brands - from puppies to pets to performance dogs - Black Gold Premiums are what your dog needs for a healthy condition. All Premiums are formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages.

## PREMIUM PUPPY 26/17



Metabolized Energy  
- AS FED - 1879 Kcal/Lb.  
Digestibility 90%

**INGREDIENTS:** Meat Meal, Ground Wheat, Corn Meal, Corn Gluten Meal, Chicken Fat (Preserved With Mixed Tocopherols And Citric Acid), Brewers Rice, Chicken By-Product Meal, Dried Beet Pulp, Natural Flavors, Salt, Brewers Dried Yeast, Malted Barley, and Essential Vitamins & Minerals,

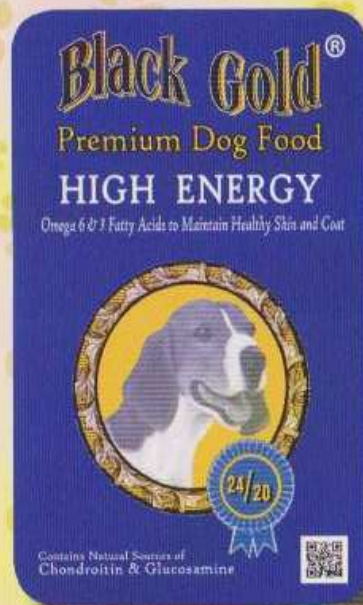


### GUARANTEED ANALYSIS

Crude Protein, Minimum	26.0%
Crude Fat, Minimum	17.0%
Crude Fiber, Maximum	3.5%
Moisture, Maximum	12.0%
Omega 3, Minimum*	0.3%
Omega 6, Minimum*	3.0%

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profile

## PREMIUM HIGH ENERGY 24/20



Metabolized Energy  
- AS FED - 2274 Kcal/Lb.  
Digestibility 92%

**INGREDIENTS:** Meat Meal, Corn Meal, Chicken Fat, (Preserved With Mixed Tocopherols And Citric Acid), Ground Whole Wheat, Brewers Rice, Chicken By-Product Meal (Natural Source Of Glucosamine And Chondroitin Sulfate), Corn Gluten Meal, Dried Beet Pulp, Natural Flavors, Fish Meal, And Essential Vitamins & Minerals.



### GUARANTEED ANALYSIS

Crude Protein, Minimum	24.0%
Crude Fat, Minimum	20.0%
Crude Fiber, Maximum	3.5%
Moisture, Maximum	12.0%
Omega 3, Minimum*	0.3%
Omega 6, Minimum*	3.0%
Glucosamine, Minimum*	300 mg/kg
Chondroitin Sulfate, Minimum*	100 mg/kg

*Black Gold Premium*

*Black Gold Basics*

*Speciality Items*



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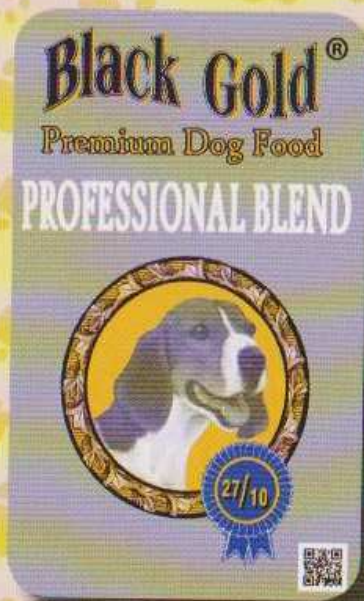
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Just the basics in good nutrition backed by the Black Gold philosophy and manufactured under the same strict nutritional guidelines. So when you need high levels of taste and nutrition without the high price, Black Gold Basics are the answer.

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profile

### BASICS PROFESSIONAL BLEND 27/10



Metabolized Energy  
-AS FED- 1496 Kcal/Lb.  
Digestibility 84%

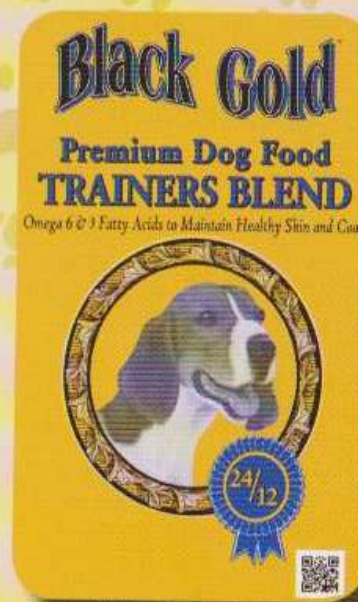
**INGREDIENTS:** Meat and Bone Meal, Ground Yellow Corn, Wheat Middlings, Soybean Meal, Ground Wheat, Animal Fat Preserved with BHT and Citric Acid, Animal Digest, Salt, And Essential Vitamins & Minerals



#### GUARANTEED ANALYSIS:

Crude Protein, Minimum	27.0 %
Crude Fat, Minimum	10.0 %
Crude Fiber, Maximum	4.0 %
Moisture, Maximum	12.0 %

### BASICS TRAINER'S BLEND 24/12



Metabolized Energy  
- AS FED - 1706 Kcal/Lb.  
Digestibility 84%

**INGREDIENTS:** Meat Meal, Corn Meal, Ground Wheat, Brewers Rice, Corn Gluten Meal, Poultry Fat (Preserved With Mixed Tocopherols (Source Of Vitamin E), Chicken By-Product Meal, Dried Beet Pulp, Natural Liver Flavor (Hydrolyzed Poultry Liver (Enzymatic), Brewers Dried Yeast, And Essential Vitamins & Minerals.



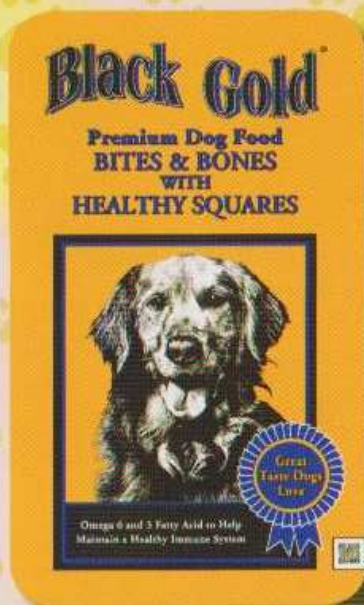
#### GUARANTEED ANALYSIS:

Crude Protein, Minimum	24.0%
Crude Fat, Minimum	12.0%
Crude Fiber, Maximum	3.5%
Moisture, Maximum	12.0%
Omega 3, Minimum*	0.10%
Omega 6, Minimum*	2.7%



The Basics are formulated to meet the nutritional levels established by the AAFCO dog food nutrient profiles for all life stages. Our Basic dog food blends as all Black Gold products have top ingredients and strict processing which increases the digestibility over other leading national brands. That is what makes Black Gold so good, it doesn't cost anymore to do it right.

### BASICS BITES & BONES 21/9



Metabolized Energy  
- AS FED - 1486 Kcal/Lb.  
Digestibility 78%

**INGREDIENTS:** Ground Yellow Corn, Meat And Bone Meal, Ground Wheat, Wheat Middlings, Poultry By - Product Meal, Corn Gluten Meal, Animal Fat (Preserved With BHA And Citic Acid), Natural Beef Flavor, Salt, Canola Oil, and Essential Vitamins & Minerals. Contains Artificial Color (Yellow #5, Red #40, Blue #2),



#### GUARANTEED ANALYSIS

Crude Protein, Minimum	21.0%
Crude Fat, Minimum	9.0%
Crude Fiber, Maximum	4.5%
Moisture, Maximum	12.0%
Omega 3, Minimum*	0.1%
Omega 6, Minimum*	1.0%

### BASICS KENNEL BLEND 21/8



Metabolized Energy  
- AS FED - 1450 Kcal/Lb.  
Digestibility 78%

**INGREDIENTS:** Ground Yellow Corn, Wheat Middlings, Beef And Bone Meal, Soybean Meal, Animal Fat (Preserved With BHT And Citric Acid), Animal Digest, And Essential Vitamins & Minerals.



#### GUARANTEED ANALYSIS

Crude Protein, Minimum	21.0%
Crude Fat, Minimum	8.0%
Crude Fiber, Maximum	5.0%
Moisture, Maximum	12.0%

*Black Gold Basics*

*Speciality Items*



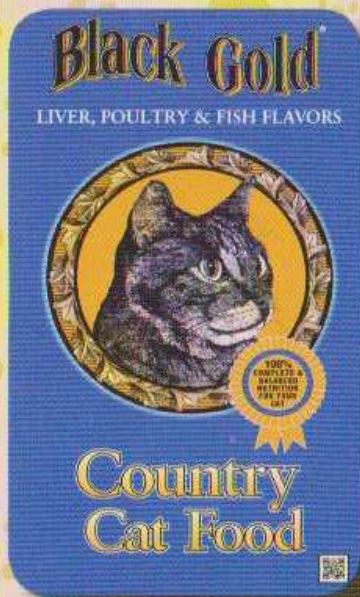
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YES WE HAVE

# CAT FOOD

## BASICS COUNTRY CAT 31.5/11



6.5% Max Ash  
8.0% Max pH

Metabolized Energy  
-AS FED- 1485 Kcal/Lb.  
Digestibility 78%

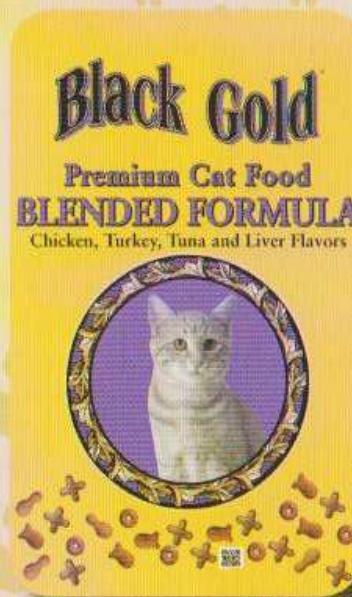
**INGREDIENTS:** Poultry By-Product Meal, Ground Yellow Corn, Ground Wheat, Wheat Middlings, Corn Gluten Meal, Soybean Meal, Animal Fat Preserved With BHT And Citric Acid, Brewers Rice, Natural Poultry Liver Flavor, Salt, Choline Chloride, Brewers Dried Yeast, Di-Methionine, Potassium Chloride, Calcium Propionate (Preservative), Fish Meal, Taurine, Other Essential Vitamins & Minerals.



### GUARANTEED ANALYSIS

Crude Protein, Minimum	31.5%
Crude Fat, Minimum	11.0%
Crude Fiber, Maximum	4.0%
Moisture, Maximum	12.0%
Linoleic Acid, Minimum	1.25%
Calcium, Minimum	1.2%
Phosphorus, Minimum	1.0%
Taurine Minimum	0.1%

## BASICS BLENDED CAT 31/8



6.5% Max Ash  
8.0% Max pH

Metabolized Energy  
-AS FED- 1438 Kcal/Lb.  
Digestibility 78%

**INGREDIENTS:** Corn Meal, Chicken By-Product Meal (Natural Source Of Glucosamine And Chondroitin Sulfate), Corn Gluten Meal, Soybean Meal, Animal Fat (Preserved With Mixed Tocopherols And Citric Acid), Animal Digest (Chicken, Turkey, Tuna And Liver Flavors), Sodium Bisulfate, Calcium Carbonate, Monocalcium Phosphate, Brewers Dried Yeast, Salt, Dextrose, Choline Chloride, Potassium Chloride, Color Added (Red #40, Yellow #5, Yellow #6, Blue #1), Taurine, And Other Essential Vitamins & Minerals.



### GUARANTEED ANALYSIS

Crude Protein, Minimum	31.0%
Crude Fat, Minimum	8.0%
Crude Fiber, Maximum	4.0%
Moisture, Maximum	12.0%
Calcium, Minimum	1.0%
Phosphorus, Minimum	0.8%
Salt, Maximum	1.5%
Taurine, Minimum	0.1%



AND

## DOG TREATS

### BEEF & PEPPERONI JERKY STICKS 24/12



**INGREDIENTS:** Beef, Soy Flour, Wheat Flour, Pregelatinized Corn Flour, Corn Syrup, Gelatin, Poultry Fat (Preserved With Mixed Tocopherols), Hydrogenated Soy Oil, Propylene Glycol, Phosphoric Acid, Salt, Caramel Color, Natural Pepperoni Flavor, Potassium Sorbate (To Preserve Freshness), Natural Smoke Flavor,

#### GUARANTEED ANALYSIS

Crude Protein, Minimum	24.0%
Crude Fat, Minimum	12.0%
Crude Fiber, Maximum	2.0%
Moisture, Maximum	24.0%



### BAK'N STRIPS 15/4

**INGREDIENTS:** Ground Wheat, Corn Gluten Meal, Wheat Flour, Ground Yellow Corn, Water Sufficient For Processing, Sugar, Glycerin, Soy Flour, Corn Starch, Bacon, Salt, Dried Bacon Fat, And Essential Vitamins & Minerals.

#### GUARANTEED ANALYSIS

Crude Protein, Minimum	15.0%
Crude Fat, Minimum	4.0%
Crude Fiber, Maximum	3.5%
Moisture, Maximum	26.0%

## DOG FORTE 48/25



**INGREDIENTS:** Chicken Digest, Fish Protein Digest, Dried Egg Product, Chicken Liver Meal, Fish Oil, Ascorbic Acid, Dextrose, Brewer's Yeast, And Essential Vitamins & Minerals.

#### GUARANTEED ANALYSIS

Crude Protein, Minimum	48.0%
Crude Fat, Minimum	25.0%
Crude Fiber, Maximum	2.0%
Calcium, Minimum	0.25%
Calcium, Maximum	0.90%
Phosphorus, Minimum	0.25%
Moisture, Maximum	7.5%

**D**OG FORTE™ is an extremely palatable high-protein, high-energy supplement for dogs. It was originally designed for working and sports dogs just before or after a workout, to provide a nutrient boost and to stimulate hydration. These same features benefit sick and convalescent animals.