

Nutrition as Nature Intended

A wealth of international research revealed the health benefits of two potent desert plants: yucca and quillaja.

Yucca is believed to have potent anti-arthritis effects and may kill damaging sporozoites, precursors of dangerous parasites. Quillaja's unique properties are frequently applied to alleviate respiratory problems and to stimulate the immune system.

Using this super blend of desert plants as a foundation; nutritional experts, Dr. Peter Cheeke (Oregon State University) and Dr. John Throckmorton (L.A. Hearne Company) applied the latest advances in nutrition and health research to formulate a select blend of natural ingredients in the ideal ratios to maximize their collective benefits—a remarkable principle known as synergy.

The result: Dr. Peter Cheeke's YQ+. The next generation in animal health supplementation!

Guaranteed analysis, ingredient information and feeding directions may be found at www.king-brand.com



Dr. Peter Cheeke's YQ+ is available nationwide at King™, Integrifeed® and Kent® Dealers.

To find a dealer near you, visit
www.king-brand.com or
www.kentfeeds.com.

Dr. Peter Cheeke's

YQ+™



**The Most Potent
Health Ingredients**

**Blended for
Maximum Synergy**

**A Next Generation
Animal Health
Supplement**

L.A. Hearne Company
512 Metz Road
King City, CA 93930

800.253.7346
www.king-brand.com

A Symphony of Natural Ingredients Carefully Orchestrated to Produce Maximum Results

Dr. Peter Cheeke's

YQ+™

Broad Ranging Health Benefits Simplifies Supplement Programs and Reduces Costs



Whole Plant Yucca

- Natural Anti-inflammatory
- Ammonia Control

Whole Plant Quillaja

- Supports Respiratory Health
- Immuno Stimulator

Omega -3 Fatty Acids

- Promotes Skin and Coat Health
- Cardiovascular and Immune Support

Pre- and Probiotics

- Optimizes Digestive Health and Nutrient Absorption

Natural Anti-oxidants

- Improves Cellular Longevity

Herbs

- Proven Blend Maintains Animal Health as well as Growth Promoting Antibiotics

Spices

- Digestive Enhancers
- Feeding Attractants

Lecithin

- Enhanced Nutritional Absorption
- Gut Healing/Ulcer Prevention

Balanced with Essential Vitamins and Minerals

- Growth and Maintenance of Bone and Cartilage
- Immune System and Physiological Support



Unique Multi-Targeted Approach to GI Health



INGESTION: Highly palatable. Stimulates appetite. Increases food intake.



DIGESTION: Promotes proper bacterial balance for maximum bioavailability of nutrition.



ABSORPTION: Supports health of intestinal villa for improved uptake of nutrition.



ELIMINATION: Good gut motility ensures efficient elimination of waste.

A HEALTHY GUT = A HEALTHY ANIMAL

Dr. Peter Cheeke's YQ+ may

- Improve Health and Longevity
- Improve Respiratory Health
- Enhance Immune System
- Aid in Digestion and Maintenance of Gut Function
- Reduce Stillbirths and Mortality of Newborns
- Control Environmental Ammonia Odors



RESPIRATORY - CARDIOVASCULAR - DIGESTIVE - IMMUNE - JOINT-REPRODUCTIVE - STRUCTURAL

As a daily health supplement, Dr. Peter Cheeke's YQ+ reduces the need for handling a multitude of feed additives. It is a cost effective prevention strategy for maintaining the health and wellness of your animal. It is also an excellent temporary aid for stress management (showing, breeding, traveling), illness (appetite stimulate, medicine carrier, additional energy) and dietary changes (minimizes digestive disruption).

Dr. Peter Cheeke's YQ+ may be fed to all species of animals (except sheep).

RABBIT:

"I have used several other rabbit supplements and probiotics in the past, but I feel I get the best results with Dr. Cheeke's YQ+."

-Liz N.

HORSE:

"I started seeing improvement in my horse's respiratory problems after 1 week on YQ+. All his symptoms, the nasal discharge, coughing and sneezing have diminished, probably by as much as 50%."

-Chris S.

LIVESTOCK:

"I brought 2 pigs home that were scouring (diarrhea) when they arrived. I followed the YQ+ directions for swine and the next morning they were 100% normal."

-Kati P

POULTRY:

"I stopped showing my top winning Silkie hen due to stress problems. She is really improved now that she is on Dr. Peter Cheeke's YQ+ and I have decided to show her at a few more shows before I retire her."

-Suzanne R