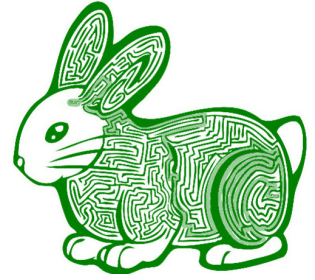




**ALWAYS “FIXED FORMULA”
FOR CONSISTENT
QUALITY, SAFETY & PERFORMANCE**



Vitamin C Life Cycle

Most Vitamins have come a long way regarding sustainability and availability.

Stabilized Vitamin “C” Destabilization Pattern:

- 5% Lost at pelleting
- 4% lost each month thereafter

Consequently, 120 IU/MG per pound added to a diet on 1 January results in the following:

- 5% lost on 1 January – 114 IU/MG Remains
- 30 January: 109 IU/MG
- 28 February: 105 IU/MG
- 31 March: 100 IU/MG
- 30 April: 96 IU/MG
- 31 May: 92.9 IU/MG
- 30 June: 89.2 IU/MG

Guinea Pigs Require 90 IU/MG per Pound

King uses Vitamin C in most of its rabbit foods to reduce the damage caused by Free Radicals usually associated with stress.