



Californians Will Appreciate Value of Freedom Poultry Feeds

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The use of GMO's (genetically modified organisms) is center stage in California after a failed ballot measure for mandated labeling. For many people, consumption of GMO's by their family or their animals is of great concern and just one of the reasons behind the dramatic increase in "Modern Homesteading".

Historically, there have been two types of commercial poultry feeds available to consumers: basic and organic. Organic feeds are produced, processed, and certified to consistent national organic standards established by the National Organic Program (NOP). For consumers that wanted a GMO free poultry feed, organic was the only solution - until now.

Freedom Poultry Feeds were designed to give modern homesteaders a cost effective, GMO free feed that aligns with their values and ethics, while producing healthy birds and products.

These natural feeds (no artificial dyes, flavors or preservatives, drugs or hormones) are GMO, Soy and Corn-FREE, provide a balanced diet supporting the higher nutritional needs of colored egg layers, have guaranteed levels of vitamins, minerals and essential amino acids and are enhanced with nutraceuticals to improve bird health, production and product quality including:

- Pre and probiotics (heat stable live bacteria) establish healthy gut microflora, improve digestion, enhance immune function and overall health,
- Diatomaceous Earth for parasite management, improved feed conversion, weight gain and egg quality and production including more, heavier and larger eggs containing more albumen and yolk,
- A Gastrointestinal (G/I) herb complex encourages feed intake, stimulates digestion for healthier birds and enhances yolk color,
- Omega 3's to support heart health and enhanced egg nutrition,
- Antioxidants to protect against the harmful effect of free radicals,
- Natural Enzymes to improve feed efficiency and reduce levels of nitrogen/phosphorus for eco-friendly waste management.

Freedom Poultry Feeds are available as Starter and Broiler Crumbles (20% Protein) and Layer (17% Protein) Pellets or Crumbles and can be found at KingTM Feed Dealers throughout California (find a dealer near you at www.king-brand.com) or purchased online at www.hearnestore.com.



Celebrating 75 years of quality, healthful animal feeds; L.A. Hearne Company is a 4th generation, family owned and operated mill in Central California. The King™ Poultry Line also includes Poultry Essentials, Organic and our award winning Pro Am Show Feeds.

King™ Feeds, 512 Metz Road, King City, CA 93930. www.king-brand.com 800.253.7346