



**Consistent Quality  
and Performance**

*King Feed is highly sought  
after and recommended  
by professionals.*



**KING Feeds**  
Division of L.A. Hearne Company

512 Metz Road, King City, CA 93930  
800.253.7346 [www.king-brand.com](http://www.king-brand.com)

**Cattle  
Swine  
Lamb/Goat  
Rabbit  
Turkey/Poultry**





## One Family. Trusted for Generations.

The Hearne family has been an agricultural institution in central California since 1938. Supporting the surrounding community with essentials such as feed, seed, beans and fertilizer; the Hearne family also actively participates and supports future generations of farmers through 4H and FFA including: animal projects, group leadership, show animal purchases and the most generous and expansive show reward program available in California.

King Show Feeds are carefully crafted from select ingredients, guided by the latest scientific research, optimized in conjunction with commercial livestock producers and milled with a sense of pride borne of a family commitment for four generations.

King™ Show feeds have been used throughout California to produce champions at all levels due to their:

**Quality.** We use #1 or #2 grade grains, wholesome ingredients and no fillers.

**Consistency.** Our locked formulas guarantee uniform nutrition from bag to bag.

**Performance.** Our feeds are nutritionally balanced and nutrient dense.

**Healthful.** Our feeds are enhanced with essential nutrients and nutraceuticals to support your animals health and fully express it's genetic growth potential.

## Show Awards Program

### Expansive

Awards are available for all market animals including: beef, swine, sheep, goats, birds and rabbits at a variety of fair levels including state, county and 4H/FFA.

### Generous

The awards combine cash and feed certificates contributing to the overall financial success of a fair project.

In addition to the financial awards, winners receive recognition on King Feeds website ([www.king-brand.com](http://www.king-brand.com)) and Facebook ([www.facebook.com/kingfeeds](http://www.facebook.com/kingfeeds)).

Details, enrollment and reward forms can be found at [www.king-brand.com](http://www.king-brand.com) under Show Feeds.



### Dr. Cheeke's YQ+

#### Intensive Gut Therapy for Diarrhea and Stress Management

Show animals are subject to a great deal of stress resulting from transportation, changes in environment and feed and the show process.

Dr. Cheeke's YQ+ is a symphony of natural ingredients carefully orchestrated to provide a multi-targeted approach to gut health and produces unparalleled results. It is an excellent temporary aid for stress management (showing, breeding, traveling), illness (appetite stimulant, medicine carrier, additional energy), dietary changes (minimizes digestive disruption) and respiratory or digestive distress (diarrhea).

To manage show related stress, incorporate Dr. Cheeke's YQ+ into the feed program at least 3 days prior to transportation to the show. It can also be used as a daily health supplement, throughout an animals development to maintain health and wellness with system wide support including: cardiovascular, respiratory, digestive, immune, joint, reproductive and structural.

Dr. Cheeke's YQ+ may be used on all show animals (even sheep if they are utilizing King's Early and Final Bloom Lamb Show Feeds).

## CATTLE

The King Beef Show Feed program utilizes different feeds at each stage of development to optimize growth and performance for both steers and heifers. Designed to have a gradual release of energy and other nutrients, King Beef Show feeds assure a safer, more efficient system of nutrient absorption.

**Starting: 250-500lbs. Steers and Heifers**

**Approximate feed usage: 400#**

To successfully transition calves to grain based feeds a highly palatable feed is used to encourage consumption and a gradual transition over 7-10 days acclimates the rumen to the new food source.

### **Calf Start & Grow**

**16% Protein. NLT 71%TDN.**

**CONCENTRATE: Requires supplemental hay.**

Calf Start & Grow is formulated to be fed 1:1 with good quality alfalfa hay. It is comprised of fortified pellets and steam rolled grains for optimum nutrient utilization and flavored with a molasses/vegetable oil blend for high palatability.

**Calf Start & Grow is enhanced with:**

- pre and probiotics to support digestive and immune health,
- vitamins to support feed metabolism and utilization,
- trace minerals to support proper skeletal development, strong hooves, hair coat quality and overall health.



**Growing: 500-900lbs. Steers and Heifers**

**Approximate Feed Usage: 2500 - 2800#**

### **Beef Grow & Show**

**14% protein. NLT 64% TDN.**

**COMPLETE: Requires no additional hay.**

Beef Grow & Show is flavored with molasses for palatability and contains steam rolled grains promote optimum energy. Fast & slow release protein sources promote maximum muscle development and expression.

- **Cotton Seed Hulls and Beet Pulp provide digestible fiber that adds bloom and fill.**
- **Yeast Culture provides a natural nutritional advantage promoting a healthy rumen and improving feed consumption.**
- **Fortified with vitamins and minerals to support metabolism, feed utilization and overall health.**



**Finishing: 900-1200lbs. Heifers**

**Approximate Feed Usage: 2900#**

For a softer, looking finish, continue to feed **Beef Grow & Show**.

**Finishing: 900-1250lbs. Steer**

**Approximate Feed Usage: 3000#**

### **T&S Steer Feed**

**13% protein. NLT 72% TDN.**

**CONCENTRATE: Requires supplemental hay.**

Formulated with multiple protein and carbohydrate sources that act like "time-release" nutrients results in a more efficient rate of digestibility and maximum muscle expression.

T&S Steer contains higher concentrations of steam rolled grains, cracked corn and flavored vegetable oil for optimum weight gain.

- **Multiple fiber sources provide highly digestible energy and add bloom and fill.**
- **Yeast culture naturally promotes stable rumen fermentation for increased weight gain and feed efficiency.**
- **Complexed trace minerals increase bioavailability, absorption and nutrient utilization.**
- **Guaranteed vitamin levels improve metabolism and feed utilization.**

## SWINE

**Starting: 15-40lbs.**

**Approximate Feed Usage: 50#**

### **Pig Starter**

**18.5% protein. 2.5% Fat. Medicated.**

**COMPLETE: Feed as Sole Ration.**

Pig Starter is a medicated starter feed that is sweetened and flavored to stimulate appetite and enhance consumption. Oxytetracycline is used to aid in the prevention of bacterial enteritis. **Pre and probiotics** (heat stable live beneficial gut bacteria) support the development of a healthy digestive and immune system and **essential vitamins and minerals** support metabolism and the proper development of the skeletal system.



**Growing/Finishing: 40 - 260 lbs.**

**Approximate Feed Usage: 625#**

### **Boss Hog**

**18% Protein. 5.5% Fat. COMPLETE: Feed as Sole Ration.**

Boss Hog is a medicated pelleted feed designed to optimize growth and expression of market swine. Tylosin prevents dysentery and helps to maintain weight gain and feed efficiency with the added benefit of not requiring a withdrawal period prior to slaughter.

Multiple protein and carbohydrate sources including grains, milk products and fish meal stimulate hogs to grow at their maximum genetic potential.

**Pre and probiotics** (heat stable live bacteria) promote a healthy digestive and immune system improving nutrient absorption and rate of gain and **natural, heat-stable enzymes** allow more protein, energy and minerals to be absorbed from Boss Hog.

Specialized feed additives, **chromium picolinate and betaine**, have been added to affect back fat thickness and carcass composition for a well developed, lean hog.

**Essential vitamins and trace mineral- amino acid complexes** support metabolism and structural development for improved bone strength and hoof hardness.

## LAMB

Developing commercial livestock formulas has given us the opportunity to gain valuable insight into feed performance. Coupled with research on feed additives that improve the overall health and condition of sheep; we've created an advanced line of lamb show feeds.

**Starting: Up to 60 lbs.**

**Approximate Feed Usage: 100#**

### **Early Bloom Lamb Starter**

**18% Protein. NLT 71% TDN. Medicated.**

**COMPLETE: Requires no additional hay.**

**Early Bloom** is a medicated starter/creep feed that will produce optimal growth. The small 1/8" pellet eases the transition to a pelletized feed and encourages consumption. Decoquate aids in the prevention of coccidiosis.

A premium show feed, Early Bloom is enhanced with **pre and probiotics** to support digestive health, a blend of **herbs and botanicals** to support digestion and immune function, dried **whey** for enhanced palatability, **specialized fat** for concentrated energy, an additive to prevent over-accumulation of copper in the sheep's liver and **vitamins/minerals** to support metabolism, improve feed utilization and overall health.

**Growing/Finishing: 60 - 140 lbs.**

**Approximate Feed Usage: 300#**

### **Final Bloom Lamb Complete.**

**18% Protein. NLT 68% TDN.**

**Medicated.**

**COMPLETE: Requires no additional hay.**



**Final Bloom** combines a 5/32" pellet with steam-rolled grains (barley, corn & oats) to fuel gain and proper finish. Cottonseed hulls are added to maintain proper rumen function.

Multiple carbohydrate sources & a specialized fat promote optimum gain while multiple protein sources enhance muscle development and expression.

Optimum health and winning form is maximized with the addition of:

- **pre and probiotics to support digestive health,**
- **herbs and botanicals to support digestive and immune health,**
- **Selenium Yeast enhances immune function and growth,**
- **Decoquate prevents coccidiosis without requiring a withdrawal period,**
- **a special additive minimizes copper toxicity.**



## GOATS

**Start to Finish: 30-140lbs.**  
**Approximate Feed Usage: 400#**

### Meat Goats

#### **Meat Goat Complete**

**18% Protein. NLT 67% TDN.**  
**COMPLETE: Requires no additional hay.**

A pelleted feed, Meat Goat Complete promotes healthy weight gain for market winning performance.

Multiple, natural protein sources result in a "time release" formula that supports optimum muscle development and expression.

High **fiber** and **pre and probiotics** support a healthy digestive system for improved absorption and feed utilization.

**Essential vitamins and trace mineral- amino acid complexes** improve metabolism and feed conversion.

A common problem in male goats is the development of urinary calculi and Meat Goat Complete includes **ammonium chloride** to aid in the prevention of calculi formation.

### Dairy Goats

#### **Goat Mix**

**16% Protein. NLT 71% TDN.**  
**CONCENTRATE: Requires additional hay.**

Goat Mix is formulated to be fed with alfalfa hay. Steam rolled grains coated with a molasses/vegetable oil blend and a fortified pellet results in a highly palatable feed that supports high milk production.

The fortified pellet contains: Yeast Culture (**prebiotic**) & heat-stable live beneficial gut bacteria (**probiotic**) to promote stable, efficient digestion while maintain a healthy gut environment, **Selenium Yeast and trace minerals** enhance reproduction and immune response. Guaranteed levels of **essential vitamins** improve metabolism, feed utilization and overall health.

## SMALL ANIMALS

Economic and space constraints continue to drive an increase in the showing of smaller animals. King Feeds offers a complete line of species specific feeds to optimize the growth and market potential of these animals.

### Meat Rabbits

#### **Start to Finish**

#### **Cloverleaf**

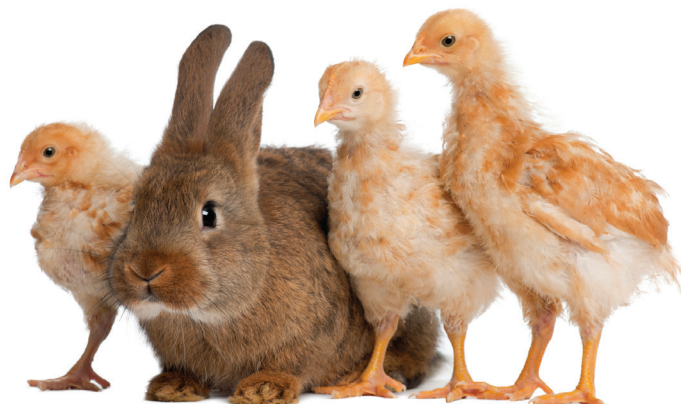
**16% Protein. NMT 17% Fiber. 1200 kcal/lb.**  
**COMPLETE: No additional supplements required.**

Cloverleaf Rabbit Feed is a balanced diet designed for growing & breeding meat rabbits.

The following nutritional enhancements optimize feed conversion, weight gain and overall health:



- Rice bran and beet pulp provide fiber and energy,
- Yeast culture, a prebiotic, stimulates fiber utilization and promotes a healthy digestive environment,
- Probiotics, heat stable live bacteria aids digestive and immune health,
- Whole plant yucca, a natural anti-inflammatory, also minimizes ammonia odor,
- Vitamins, minerals and essential amino acids improve conception rates, early embryo survival, feed efficiency, enhance metabolism plus maintain health and appearance.





## TURKEYS

**Starting: 0-6 Weeks**

### **Turkey Starter Crumble**

**28% Protein. 1220 kcal/lb. COMPLETE: Requires no additional supplements.**

This natural (free of artificial flavors, dyes, preservatives, drugs, hormones or chemically synthetic ingredients except for the added vitamins and minerals) feed contains multiple protein and carbohydrate sources for optimum feed conversion and weight gain.

Enhanced with **pre and probiotics** (heat stable, live bacteria) and a **proprietary herb blend**, King Turkey Starter Crumble supports a healthy digestive and immune system in the developing birds. Fortified with **essential amino acids, vitamins and minerals**, the young birds have the nutritional support for optimal growth and development.

**Growing/Finishing: 6 weeks to finish**

### **Turkey Gamebird Grower**

**24% Protein. 1300 kcal/lb. COMPLETE: Requires no additional supplements.**

Natural Turkey Gamebird Grower provides optimal nutrition and feed conversion for continued efficient weight gain. **Pre and probiotics** (heat stable, live bacteria) maintain and enhance digestive function while an increased level of a B vitamin provides a calming influence as these often easily excitable birds grow larger and more difficult to handle.



## BROILERS

**Starting: 0-6 Weeks**

**Growing/Finishing: 6 Weeks to finish**

Chicks may be started on either **King Medicated Chick Starter** (20% Protein w/ amprolium for prevention of coccidiosis) or for a natural, GMO/Soy/Corn Free starter utilize **Freedom Poultry Starter** (20% Protein w/botanicals and pre/probiotics to naturally support immune health).

At 6 weeks, birds may be transitioned to **Pro Am Poultry Show & Grow** (17.5% Protein) which produces award winning, brilliantly colored and healthy show birds. This unique feed is based on white corn to eliminate staining of the skin and feathers from the xanthophylls in yellow corn (a staple in traditional poultry feeds).



**Additional feed enhancements include:**

- Pre – and probiotics (heat-stable live bacteria) to aid digestive and immune health,
- Antioxidants protect against the harmful effect of free radicals,
- Whole plant yucca, a natural anti-inflammatory also minimizes ammonia odor in waste,
- Betaine, a natural plant extract, prevents dehydration and reduces stress.